



HIGH ROAD ILFORD | HIGH ROAD, IG1

## DESCRIPTION

AJV Developments were instructed as lead project consultants / coordinators to bring together this scheme of 25 new luxury apartments in East London. The front elevation were redesigned from the originally granted scheme into a complementary modern grey bricks; a light-coloured grey for projecting elements, and a darker grey for the recessed parts. This change would provide a subtly varied and hardwearing material that would age well on the busy High Road.

Using a Section 73 Application which allows for minor material amendments to a granted planning permission, the scheme was carefully modified.

Working closely with the Redbridge council and our design team, we were able to deliver significant improvements without having to revisit the original planning permission.

Located on a Busy High Road in the heart of East London.



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